

# How to brush your pet's hair

A guide to stress-free grooming



Did you know that routinely grooming your pet's hair is essential for his or her health? It's true! Since regularly brushing has been shown to remove dirt, eliminate buildup, and oust parasites, grooming and pet health go hand in hand. The only thing is that not just any brush will do. The type of brush recommended for your pet's grooming needs depends on the thickness and length of his or her fur as well as how often you plan to groom. Don't be tricked into believing an expensive grooming tool is the best grooming tool, as this isn't always the case. To ensure an effective grooming regimen, you have to choose the right product for your needs as a DIY groomer.

While grooming your pet is the easiest way to keep his or her coat healthy, it should also be an enjoyable experience for your four-legged friend. This is why you'll want to gently massage and brush fur in a way that avoids excessive contact with the skin.

# Share your Experience

Now that you have learned how to groom your pet using our bestselling grooming tools, we would like to ask a favor of you. Could you be so kind as to let us know what you think about our products? We highly value your feedback and look forward to hearing what you have to say!

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But not all brushes are as gentle as others, which means you should shop around for tools that provide convenience while also comforting your pet. For example, you probably want to stay away from brushes with harsh bristles. Instead, it's best to opt for a plastic barbed brush that features rounded tips that smoothly and safely glide over your pet's skin. These types of brushes may be cheaper than others, but that doesn't mean they're any less effective. Better yet, they're ideal for all types of pet grooming. Whether brushing a short-haired pup or a long-haired kitty, these barb style brushes reach deep within fur to get it clean. Strong and sturdy, you can even apply a bit of force to these kinds of brushes without harming your pet.

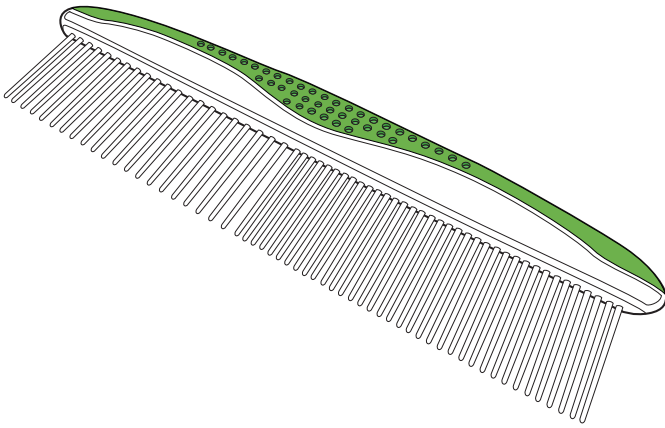
## **PREPARATION**

Brushing not only cleans and smooths your pet's hair. This allows you to detect parasites early and treat them before they spread. Don't forget to be mindful and observant when grooming your pet!

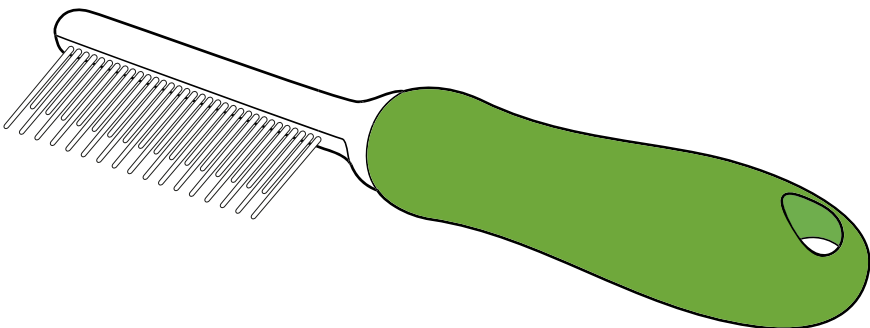
- Brushing in the opposite direction of hair growth can be uncomfortable for furry pets. This is why you should always brush in the same direction that your pet's hair naturally grows.
- Make sure you are always gentle and sweet when grooming. After all, pets are like family!
- Tackle tangles and knots first before proceeding to brush all over. If need be, use a bit of conditioner to loosen tangles, scissors to cut matted spots, or a comb to remove tight knots.

## TOOLS

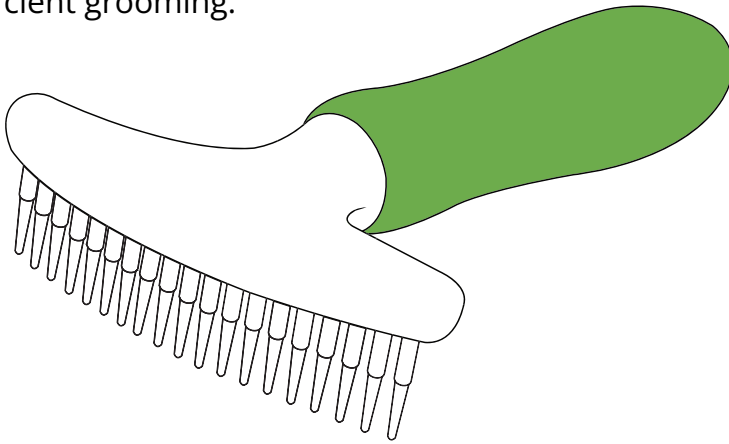
**Grooming Comb (Tool#8):** With teeth that are strategically spaced to combat tough tangles, the grooming comb is the tool groomers use to groom dogs with bristly, coarse, or rough hair. Half of the metal pins are close together for reach deep into fur, while the other half are more widely spaced to easily glide through tangled coats.



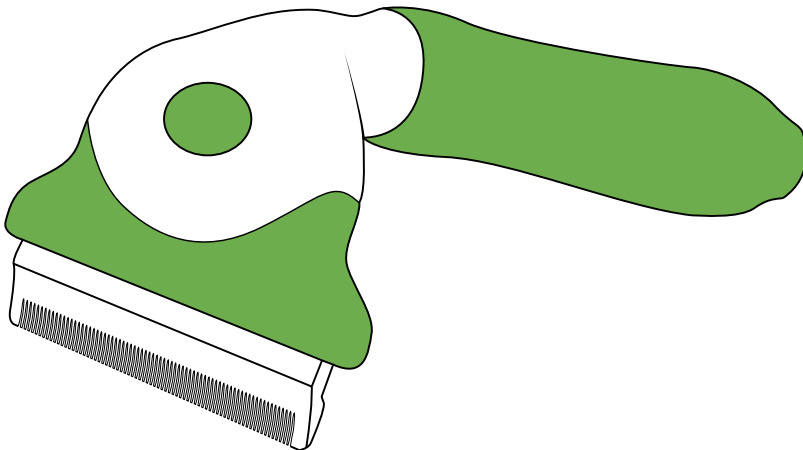
**Detangling Comb with Handle (Tool#7):** This comb works great for detangling knots and brushing through your pet's fur, especially for those with medium or long hair. If you find a standard comb uncomfortable to use, the version with a handle is a perfect choice for easier grooming.



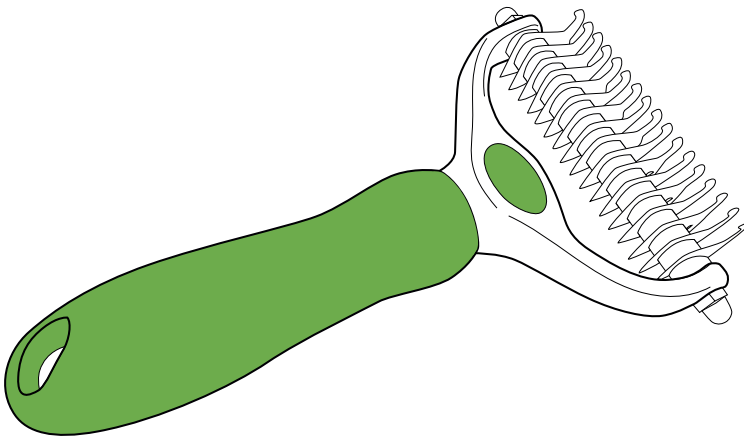
**Grooming Rake with Handle (Tool#11):** A more robust grooming tool designed for managing and untangling matted fur and knots. Its construction, featuring thick stainless steel teeth, effectively handles even the most tangled coats of long-haired dogs. The tool's shape ensures maximum convenience and reliability, making it an essential accessory for thorough and efficient grooming.



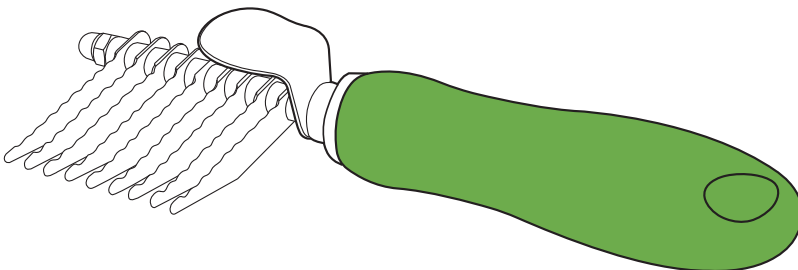
**Deshedding Tool:** Does your dog or cat's undercoat get knotted, tangled, matted, or shed excessively? A deshedding tool can help, but use it carefully. With straight, rigid teeth, pressing too hard can cause pain. Instead, gently glide it over your pet's coat.



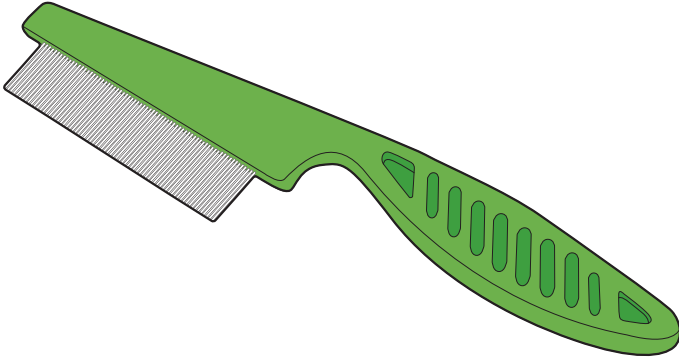
**Undercoat Rake (Tool#9):** Typically a double-sided grooming tool featuring rounded, sharp teeth of varying densities on each side. It is designed for effectively removing shedding fur and addressing minor tangles and knots. This tool is particularly efficient on short- to medium-coated pets, delivering optimal grooming results. The teeth's shape ensures skin safety, providing a gentle yet thorough grooming experience.



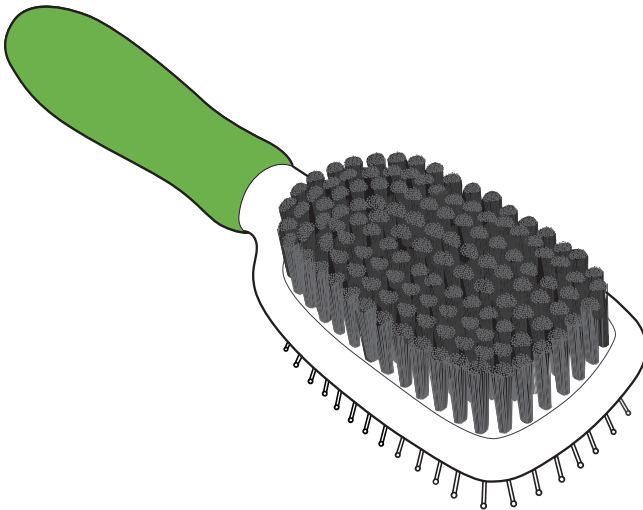
**Dematting Tool:** The tool consists of a series of long, sharp blades arranged like a comb, engineered to simultaneously comb through and slice apart knots. This unique design makes it an indispensable solution for efficiently managing severely matted fur, providing results that conventional grooming tools cannot achieve.



**Flea Comb:** With straight, closely spaced metal teeth, this comb removes fleas, eggs, and tight tangles. Often used as a fine-tooth detangler, it should follow a general-purpose grooming brush. Ideal for getting under mats, it's perfect for long-haired dogs and cats.



**Double-Sided Brush:** With soft bristles on one side and sturdy metal pins on the other, this grooming brush is a must-have for pet owners and groomers. The metal pins remove tangles and mats, while the soft bristles smooth the coat for a silky finish. Perfect for pets with various hair textures, it handles both coarse and softer fur effortlessly.



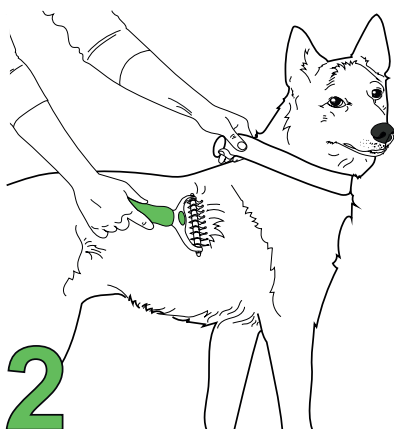
## TECHNIQUE

### De-Tangling & Knot Removal

If your pet's hair is severely knotted or tangled, an intensive brushing will be required. Just make sure that you are paying attention to your pet's emotions as you groom. He or she should be relaxed and comfortable.

1. Glide your hands over your pet's coat to feel where knots and tangles are located.
2. Dispense a dollop of dry conditioner **(1)** around the area of each knot or tangle. Follow the directions for the product you're using. It should loosen knots and tangles in just a few minutes.
3. Once softened and easier to manage, carefully brush your pet's fur with an undercoat rake for removing knots **(2)**. Your pet might become agitated, as the pulling can be painful. Try to minimize the pain as much as possible, and don't forget to comfort your fur baby.
4. When combing tangles, you should start from the outside and then work your way in. Since it can lead to tighter tangling, you never should try to comb a knot from the inside. And don't forget to initially identify the direction of growth to prevent any unnecessary pain.
5. If you are only having success undoing a portion of the knot because the rest of it is dry and stiff, try reapplying the conditioner before attempting to brush again.





You should now be able to easily remove tangles from your pet's coat. If the tangled mess is too hard to handle with basic grooming, proceed to the next step.

### Cutting Knots & Clipping Tangles

1. Can't loosen or comb a particular knot or tangle? Grab a pair of grooming scissors **(3)** and gently cut it loose. Make sure you first feel how far the knot is from the skin, so as to avoid contact.
2. You probably should find someone to help you with cutting or severing knots. Cutting while your pet is moving could lead to avoidable accidents.
3. Start slow! To ensure a safe grooming experience for your pet, begin by gradually snipping around the knot. It's always better to cut less fur than to harm your precious pet.
4. Once you've to remove the knot, pick up a grooming comb **(4)** and see if you can brush it out.

5. If the fur is covered in tight tangles and knots or if they're too close to the skin, you may have to shave your pet's coat with an electric razor.
6. If you don't have any experience with an electric razor, find someone who does. Shaving without knowing what you're doing could harm your pet.



You're on your way to becoming a brushing pro! Now that you know how to detangle and eradicate knots, you'll want to also practice proper maintenance to prevent the coat from once again tangling. You can do so by frequently brushing and bathing your pet. Just always be wary when using pet grooming products. Not all of them are designed for your particular grooming situation.

As always, only use shampoos and conditioners that are designed for pets. If your pet's hair is extra touchy or unmanageable, try products that are formulated to intensively soften and promote shine.

## TIPS & TRICKS

- Grooming the tangled coat of a short-haired pet? If so, it's best to begin by gently brushing the fur in the direction of growth. (This directional brushing will loosen tangles and break up knots.) Once you've brushed in the direction of growth, brush the other way as you massage your pet's coat. (Reverse brushing removes dead skin cells and debris, but it also stimulates blood flow.) Next, brush in the direction of hair growth for a polished finish.
- Grooming a medium-haired pet? If so, it's recommended you use a comb to detangle before brushing with either a metal or plastic groomer's brush. Look for a brush with blunt prongs that prevent scratching, and make sure you avoid tugging or tussling your pet's hair, as this can cause discomfort.
- Grooming a long-haired pet such as a Border Collie or Cocker Spaniel? If so, you'll need the proper tools. Since maintaining the coat of a long-haired breed is tedious and time-consuming, the right kind of tools are necessary. However, prior to brushing, remove knots and matting by clipping around those areas, then running a comb through. Brushing without first detangling and dematting can cause your pet to experience pain.
- Don't forget to reward your precious pet with some tasty treats following a grooming session. He or she will become more comfortable with grooming if rewarded for good behavior.

- It's recommended you follow grooming with a bath. Pay special attention to the products you're using to ensure they are suitable for your pets. There's a wide range of shampoos and conditioners to choose from, but not all are equally affordable or considered safe for all breeds.
- Use a soft towel to dry your pet once he or she gets out of the tub. Just make sure you avoid rubbing sensitive areas where hair is bare or skin is irritated. Also pay close attention when using a hair dryer, as the noise can sometimes frighten skittish pets.
- Not comfortable grooming your pet by yourself? You can get some pointers from your veterinarian or ask him/her for groomer recommendations. Some veterinary clinics even offer grooming services for affordable rates.
- Can't find a groomer you trust or can't afford to have your pet professionally groomed? No problem! DIY grooming simply requires the correct groom tools. Get yourself a grooming kit and use the brushes, scissors, and bath products to care for your kitty cat or pooch's fur. Most kits don't include quality combs, so you might want to consider buying your own.
- Though important, grooming is not the only thing needed to maintain a healthy coat. You also want to make sure your pet is being fed a balanced diet and keep him or her up to date when it comes to shots and vaccinations.

You can select and purchase Shiny Pet™ brand pet grooming tools at the Shiny Pet Store on Amazon by following this link: <https://www.amazon.ca/shinypet>. Click the link or just scan the QR code with your smartphone!

